

Signature

Font Used: *Helvetica Neue - Bold Italic*



Signature - clear space
Let it breathe



Signature - Parts



Drop Shadow Spec.

Mode: Multiply
Opacity: 75
X Offset: 0.04 cm
Y Offset: 0.04 cm
Blur: 0.04 cm
Color: Pantone Process Black C



Pantone Reflex Blue C



Pantone 485 C



Pantone 355 C



Pantone 012 C



Pantone 1615 C



Pantone Purple C

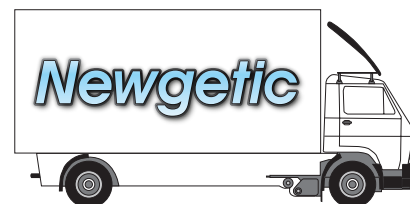
Look and feel



Flags

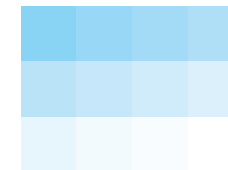


Merchandising examples

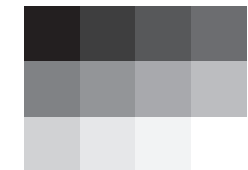


Trucks

Colors Used



Pantone 2905 C



Pantone Process Black C



C=41 M=0 Y=0 K=0



C=0 M=0 Y=0 K=100